

Midtown Neighborhood Association

Enhancing Fulton Street Farmers Market



*Renovations to Fulton Street Farmers Market will **increase access to Michigan-grown food and provide a boost to the neighborhood economy.***

Established in 1922, Fulton Street Farmers Market is the oldest and largest market in Grand Rapids. The Market stands as a cornerstone of the community, stimulating the local economy, increasing access to locally-grown produce and preserving agricultural activity in West Michigan.

Midtown Neighborhood Association manages the Market and has launched a capital campaign to fund necessary infrastructure improvements. Renovations will include a new plaza gathering space, reconfigured parking, and construction of a roof over the market stalls and a small building for year-round vending. With the ability to host more vendors year-round, as opposed to its current eight-month season, the improved Market will increase revenues, create jobs and draw in more local shoppers.

Grant Facts

Organization: Midtown Neighborhood Association

Grant amount: \$150,000

Grant purpose: To expand and renovate the Fulton Street Farmers Market

Website: www.fultonstreetmarket.org

Started: 1922

Location: 1147 E. Fulton Street, Grand Rapids, MI 49503

Potential impact: 11,000 shoppers per week, 200+ vendors per year

This is Community Leadership

Fulton Street Farmers Market has the opportunity to create neighborhood jobs, increase access to fresh, locally-grown foods and bring our downtown community together throughout the year. By supporting the renovation of the Fulton Street Farmers Market, we are helping to promote economic prosperity and vibrant neighborhoods in our community.

Ways You Can Help

To help ensure the success of this grant you may give to address any of the needs listed below. Contact Midtown Neighborhood Association at 616.774.2191 to learn more.

- Sponsor a stall \$5,000
- Sponsor a tree planter or a bench \$15,000
- Sponsor a Market concourse \$30,000

To ensure the Community Foundation can make grants like this one in the future, please consider a gift to the **Fund for Economic Prosperity.**

Please call 616.454.1751 to learn the benefits of Community Foundation giving and how gifts can be made.



Grand Rapids

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