

# Community Research Institute<sup>®</sup>

*Supporting Community Improvement Through Research and Data Sharing*



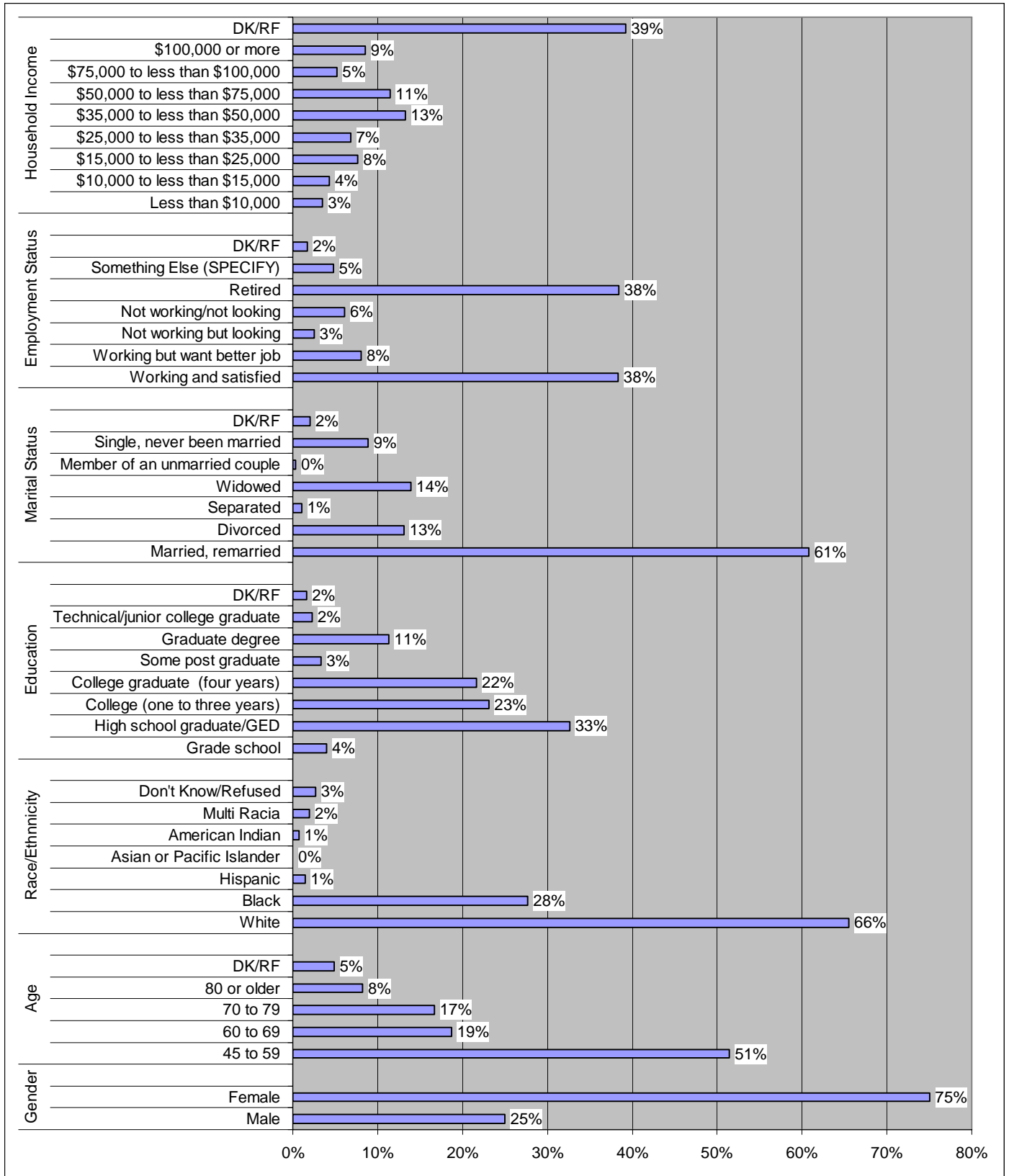
DOROTHY A. JOHNSON CENTER FOR PHILANTHROPY AND NONPROFIT LEADERSHIP

## 2006 Kent County Giving & Volunteering Survey Results for Adults Age 45 or Older

## **Table of Contents**

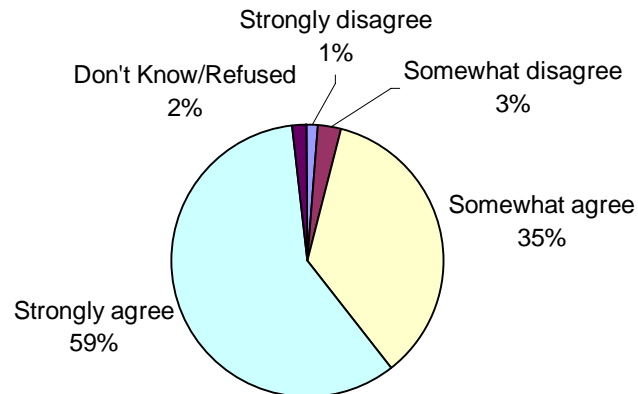
<b>Respondent Profile.....</b>	<b>3</b>
<b>Perceptions of Charitable Organizations.....</b>	<b>4</b>
<b>Giving.....</b>	<b>9</b>
<b>Volunteering.....</b>	<b>16</b>
<b>Planned Giving .....</b>	<b>24</b>
<b>Social Capital .....</b>	<b>28</b>

# Respondent Profile



## Charitable Organization Perceptions

Question: The need for charitable organizations is greater now than five years ago. Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

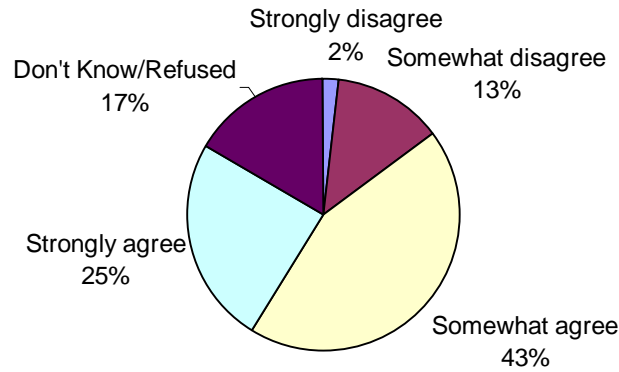


N = 417

Crosstabulation by Age Group

	45 to 59	60 to 69	70 to 79	80 or older
<b>Strongly disagree</b>	1%	2%	0%	4%
<b>Somewhat disagree</b>	3%	1%	6%	0%
<b>Somewhat agree</b>	37%	36%	28%	33%
<b>Strongly agree</b>	56%	61%	65%	55%
<b>Do not know</b>	2%	0%	0%	8%
<b>Refused</b>	0%	0%	0%	0%

Question: Charitable organizations are more effective now in providing services than they were five years ago. Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

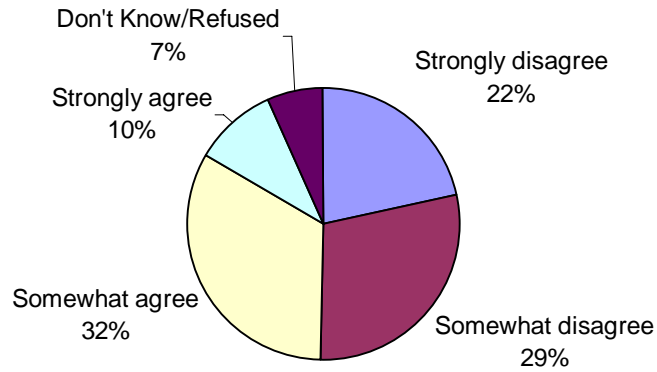


N = 417

Crosstabulation by Age Group

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Strongly disagree</b>	3%	2%	0%	0%
<b>Somewhat disagree</b>	15%	15%	5%	11%
<b>Somewhat agree</b>	47%	47%	27%	58%
<b>Strongly agree</b>	21%	24%	38%	24%
<b>Do not know</b>	15%	13%	28%	4%
<b>Refused</b>	0%	0%	2%	4%

Question: I place a low degree of trust in charitable organizations. Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

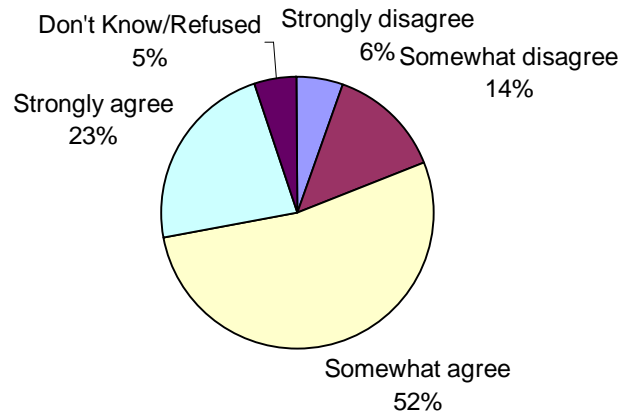


N = 417

Crosstabulation by Age Group

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Strongly disagree</b>	25%	17%	19%	19%
<b>Somewhat disagree</b>	34%	23%	25%	25%
<b>Somewhat agree</b>	27%	40%	43%	42%
<b>Strongly agree</b>	12%	12%	8%	4%
<b>Do not know</b>	2%	8%	5%	11%
<b>Refused</b>	1%	0%	0%	0%

Question: Most charitable organizations are honest and ethical in their use of donated funds. Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

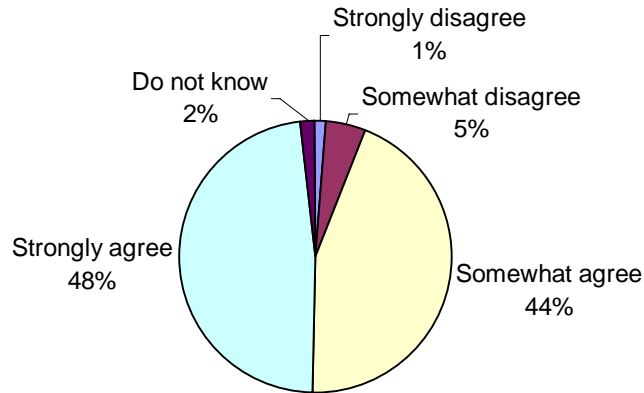


N = 417

Crosstabulation by Age Group

	45 to 59	60 to 69	70 to 79	80 or older
<b>Strongly disagree</b>	7%	7%	2%	1%
<b>Somewhat disagree</b>	15%	17%	8%	11%
<b>Somewhat agree</b>	51%	52%	56%	70%
<b>Strongly agree</b>	25%	18%	28%	15%
<b>Do not know</b>	2%	3%	6%	4%
<b>Refused</b>	0%	3%	0%	0%

Question: Generally, charitable organizations play a major role in making our communities better places to live. Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

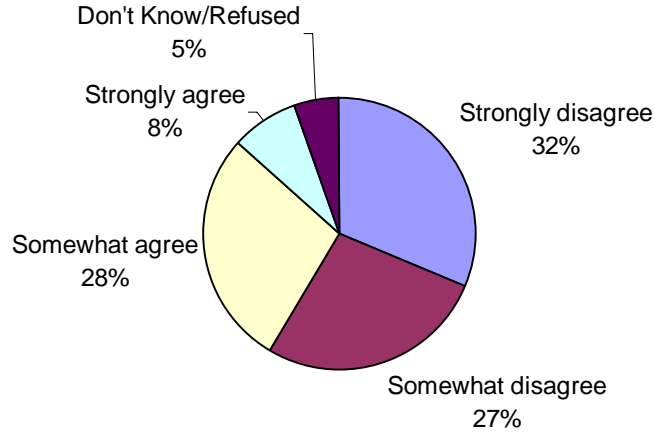


N = 417

Crosstabulation by Age Group

	45 to 59	60 to 69	70 to 79	80 or older
<b>Strongly disagree</b>	2%	2%	0%	0%
<b>Somewhat disagree</b>	3%	7%	4%	4%
<b>Somewhat agree</b>	46%	41%	39%	51%
<b>Strongly agree</b>	49%	49%	55%	41%
<b>Do not know</b>	0%	0%	2%	4%
<b>Refused</b>	0%	0%	0%	0%

Question: On the whole, charitable organizations do not do a very good job in helping those who need help. Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?



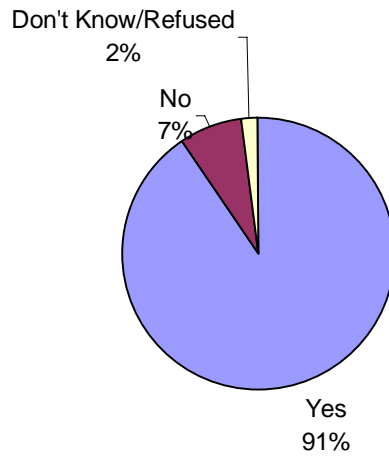
N = 417

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Strongly disagree</b>	38%	25%	29%	18%
<b>Somewhat disagree</b>	31%	24%	21%	26%
<b>Somewhat agree</b>	21%	40%	34%	36%
<b>Strongly agree</b>	8%	7%	8%	6%
<b>Do not know</b>	1%	4%	6%	15%
<b>Refused</b>	0%	0%	2%	0%

## Giving

Question: Did you or members of your family or household contribute money, property, or both to a charity or non-profit organization last year, that is in 2004?

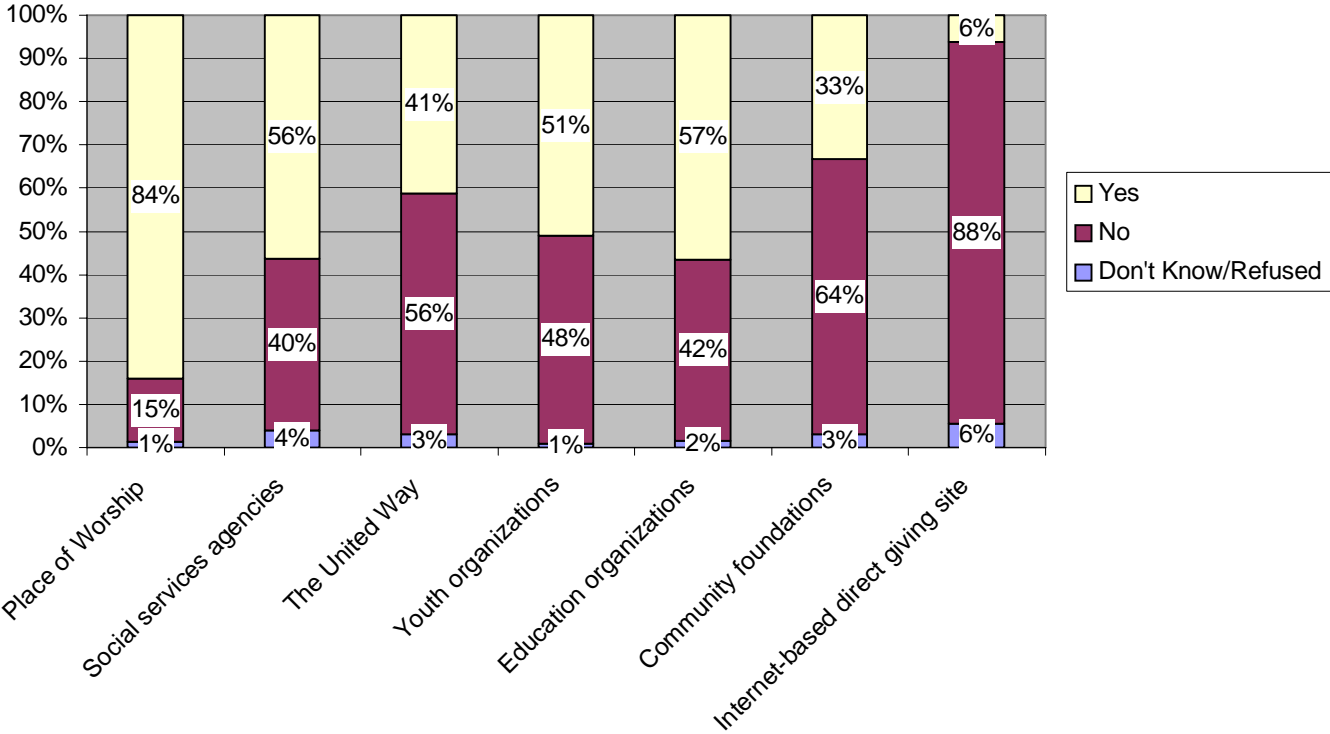


N = 417

Crosstabulation by Age

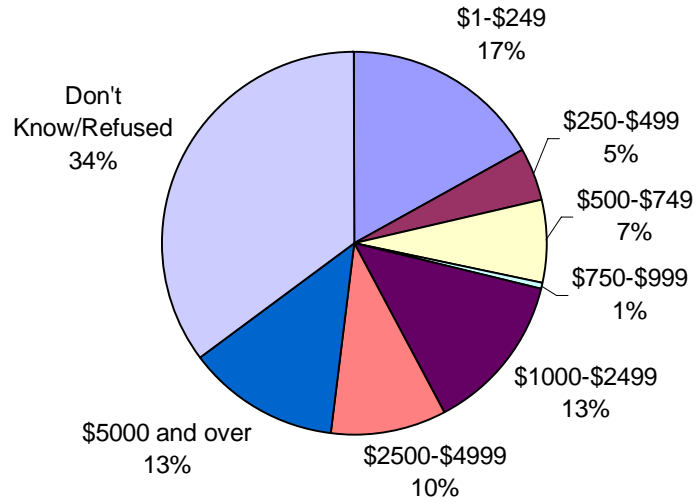
	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Yes</b>	91%	92%	93%	85%
<b>No</b>	8%	8%	5%	12%
<b>Do not know</b>	1%	0%	2%	4%
<b>Refused</b>	0%	0%	0%	0%

Question: Please tell me if you or a member of your family contributed to these types of organizations.



N = 378

Question: Approximately how much do you and/or other family members contribute to charitable organizations each year?

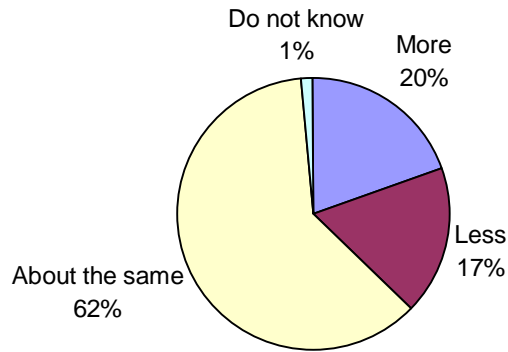


N = 376

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>\$1-\$249</b>	15%	13%	23%	13%
<b>\$250-\$499</b>	5%	2%	9%	4%
<b>\$500-\$749</b>	7%	13%	4%	4%
<b>\$750-\$999</b>	1%	0%	0%	4%
<b>\$1000-\$2499</b>	14%	9%	21%	4%
<b>\$2500-\$4999</b>	10%	11%	12%	0%
<b>\$5000 and over</b>	16%	13%	6%	13%
<b>Don't Know</b>	13%	11%	6%	14%
<b>Refused</b>	19%	28%	19%	43%

Question: Do you think that your household has or will contribute more, less, or about the same this year as you did last year?

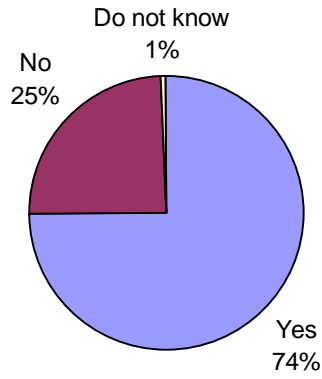


N = 378

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>More</b>	22%	17%	10%	34%
<b>Less</b>	20%	14%	12%	26%
<b>About the same</b>	58%	68%	78%	35%
<b>Do not know</b>	1%	2%	0%	5%
<b>Refused</b>	0%	0%	0%	0%

Question: Did you or anyone in your household contribute to Hurricane Katrina relief efforts?

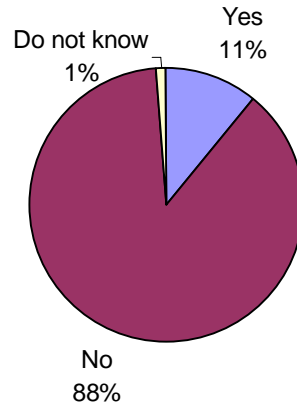


N = 378

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Yes</b>	75%	74%	68%	90%
<b>No</b>	24%	26%	32%	10%
<b>Do not know</b>	1%	0%	0%	0%
<b>Refused</b>	0%	0%	0%	0%

Question: Will your contributions to Hurricane Katrina relief efforts cause you to decrease your local giving this year?



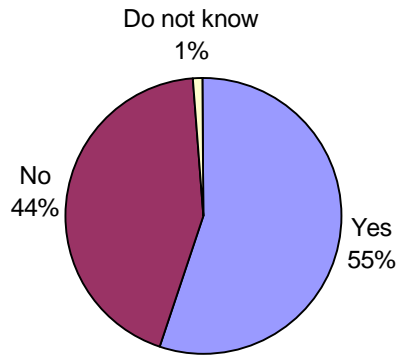
N = 282

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Yes</b>	10%	10%	18%	9%
<b>No</b>	89%	90%	82%	86%
<b>Do not know</b>	1%	0%	0%	5%
<b>Refused</b>	0%	0%	0%	0%

## Volunteering

Question: Last year, that is, in 2004, did you volunteer for any type of organization?

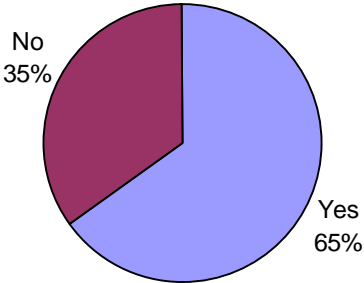


N = 417

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Yes</b>	57%	60%	51%	52%
<b>No</b>	42%	39%	48%	48%
<b>Do not know</b>	1%	2%	0%	0%
<b>Refused</b>	0%	0%	0%	0%

Question: Have you ever been involved in any volunteer activities?

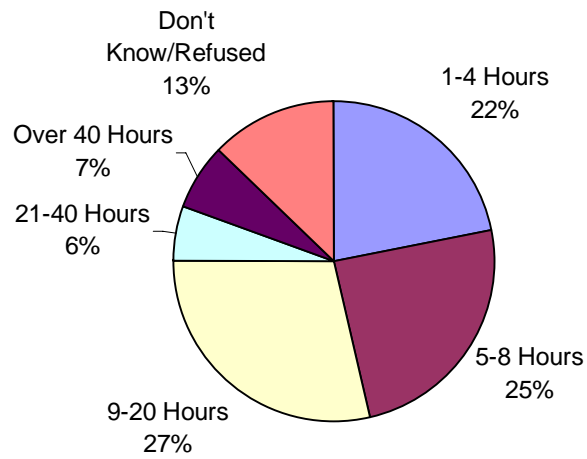


N = 188

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Yes</b>	72%	58%	40%	77%
<b>No</b>	28%	42%	60%	23%
<b>Do not know</b>	0%	0%	0%	0%
<b>Refused</b>	0%	0%	0%	0%

Question: Approximately how many hours do you volunteer in an average month?

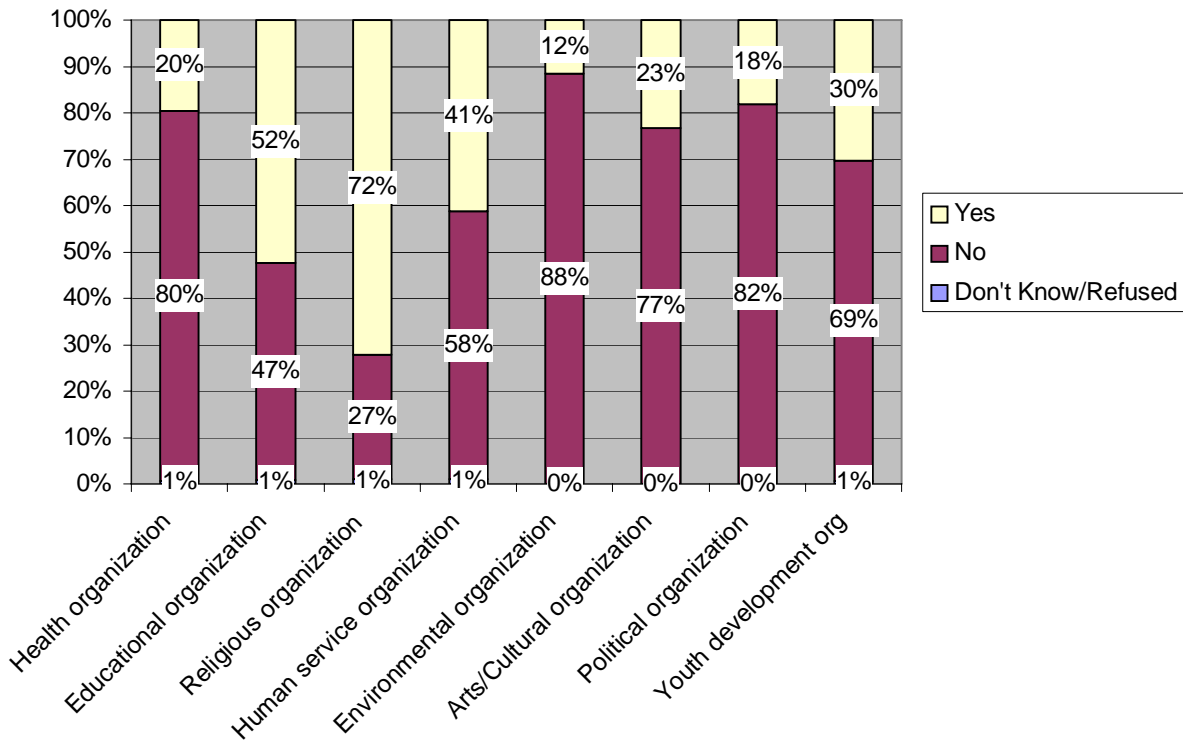


N = 229

Crosstabulation by Age

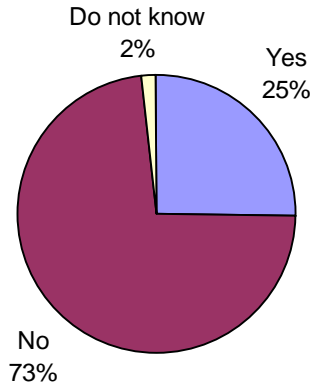
	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>1-4 Hours</b>	25%	26%	9%	14%
<b>5-8 Hours</b>	22%	26%	25%	35%
<b>9-20 Hours</b>	31%	31%	18%	35%
<b>21-40 Hours</b>	5%	11%	1%	2%
<b>Over 40 Hours</b>	3%	0%	29%	0%
<b>Don't Know</b>	13%	6%	19%	14%
<b>Refused</b>	1%	0%	0%	0%

Question: Please tell me in which, if any, of the following areas you volunteered last year, that is, in 2004?



N = 229

Question: Did you or a member of your household volunteer to help Hurricane Katrina relief efforts either locally or in the Gulf Coast region?

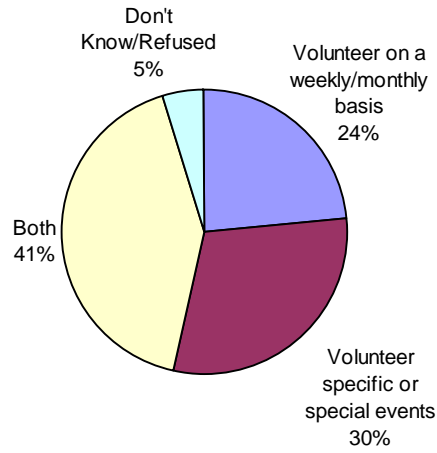


N = 229

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Yes</b>	75%	74%	68%	90%
<b>No</b>	24%	26%	32%	10%
<b>Do not know</b>	1%	0%	0%	0%
<b>Refused</b>	0%	0%	0%	0%

**Question:** Thinking about the organizations that you volunteer with, do you volunteer on a weekly or monthly basis, or do you volunteer for specific or special events, or both?

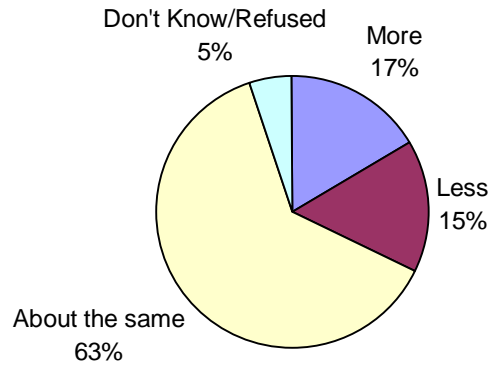


N = 229

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Volunteer on a weekly/monthly basis</b>	17%	35%	37%	21%
<b>Volunteer specific or special events</b>	30%	34%	18%	28%
<b>Both</b>	45%	31%	44%	44%
<b>Do not know</b>	7%	1%	0%	0%
<b>Refused</b>	0%	0%	1%	7%

Question: Do you think that you have or will volunteer more, less, or about the same this year as you did last year?

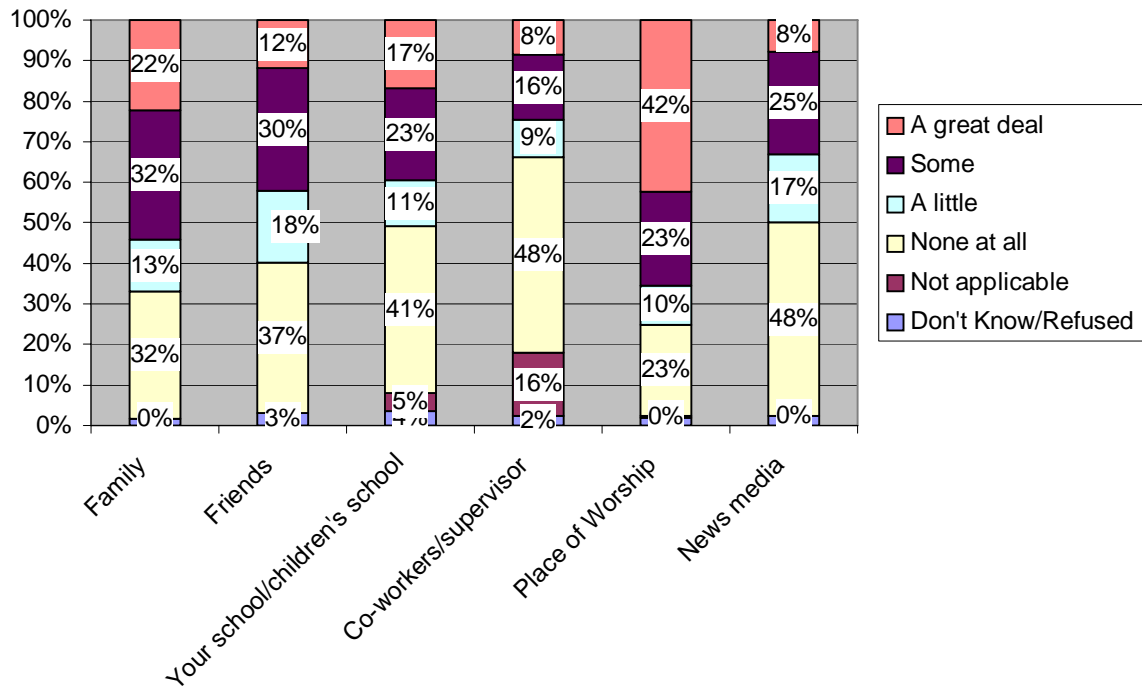


N = 417

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>More</b>	21%	13%	12%	0%
<b>Less</b>	13%	9%	17%	53%
<b>About the same</b>	62%	74%	70%	32%
<b>Do not know</b>	4%	3%	2%	12%
<b>Refused</b>	1%	2%	0%	4%

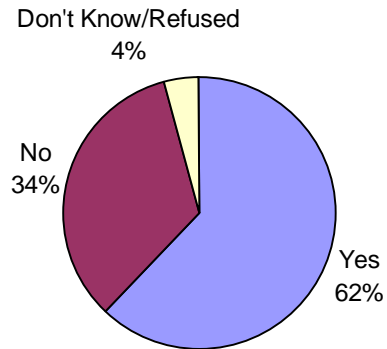
Question: How much have each of the following influenced your decision to volunteer or give to charity?



N = 417

## Planned Giving

Question: Do you currently have a will?

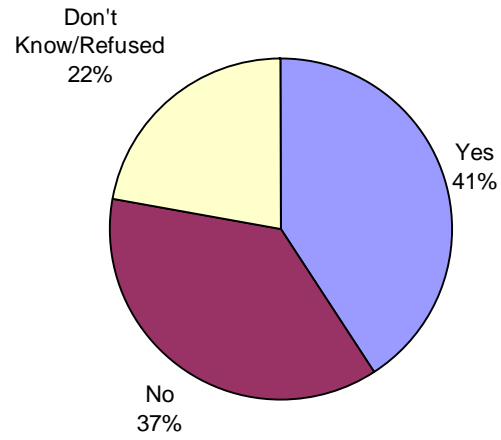


N = 417

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Yes</b>	50%	68%	77%	96%
<b>No</b>	47%	24%	21%	4%
<b>Do not know</b>	0%	0%	0%	0%
<b>Refused</b>	3%	8%	3%	0%

Question: Do you plan to establish a will within the next year?

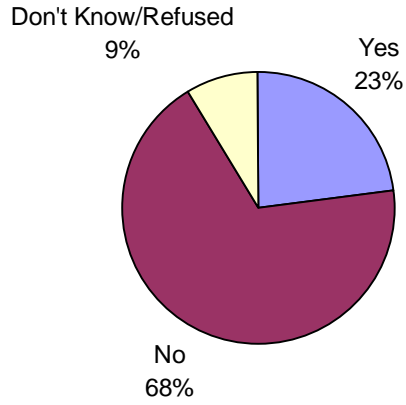


N = 159

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Yes</b>	41%	49%	47%	0%
<b>No</b>	38%	18%	41%	100%
<b>Do not know</b>	15%	7%	2%	0%
<b>Refused</b>	7%	26%	11%	0%

Question: Have you ever made a monetary gift, that is made a contribution, to the endowment fund of a charity?

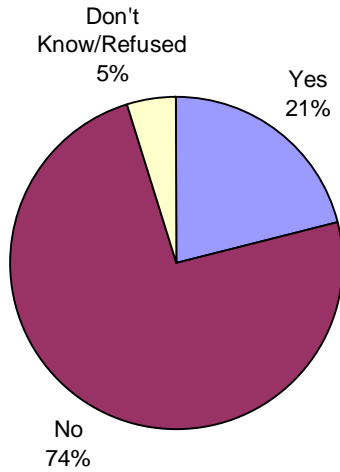


N = 417

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Yes</b>	24%	27%	19%	20%
<b>No</b>	65%	67%	79%	66%
<b>Do not know</b>	10%	5%	2%	11%
<b>Refused</b>	0%	2%	0%	3%

Question: Does your current will include any provisions for making any kind of monetary contributions to a charity?



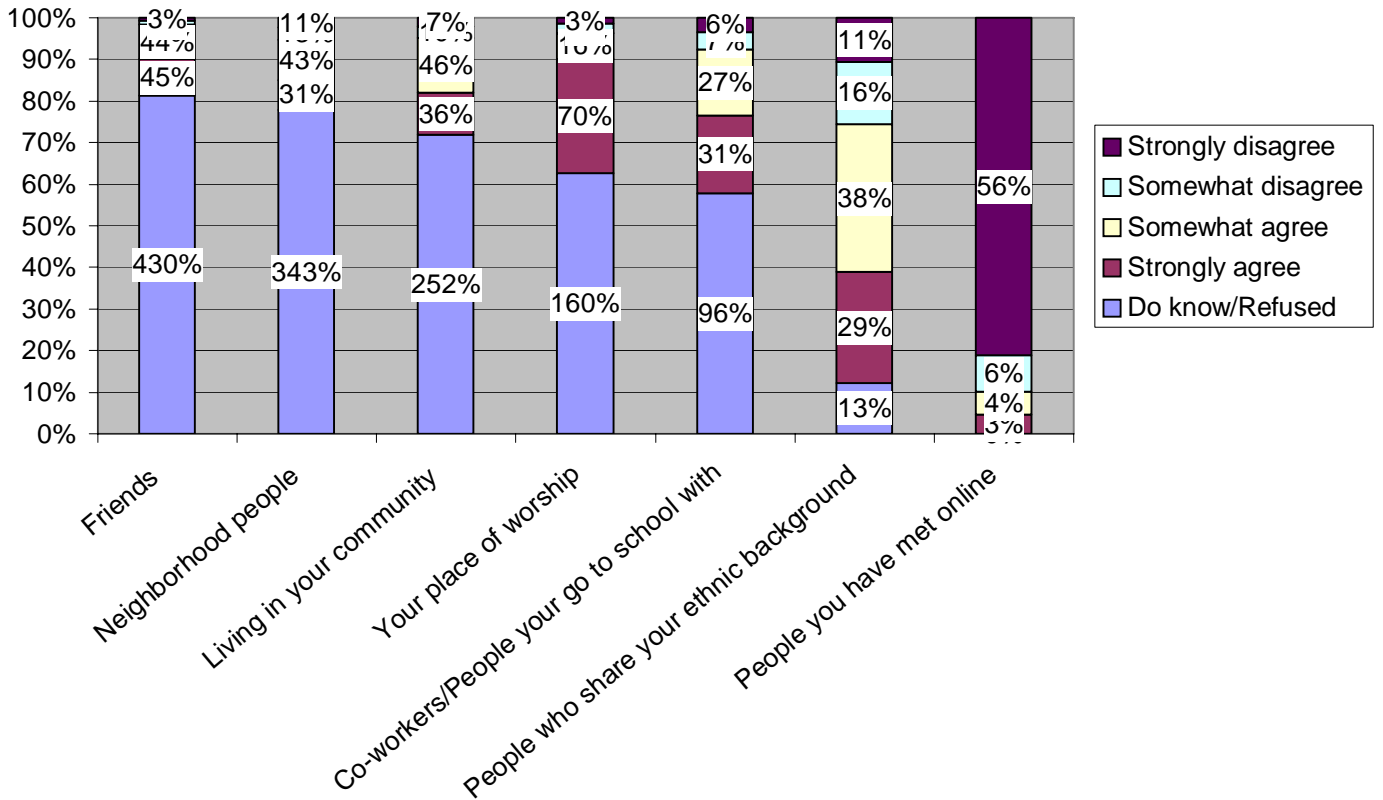
N = 258

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>Yes</b>	29%	17%	19%	11%
<b>No</b>	67%	78%	77%	78%
<b>Do not know</b>	2%	2%	2%	7%
<b>Refused</b>	1%	2%	2%	3%

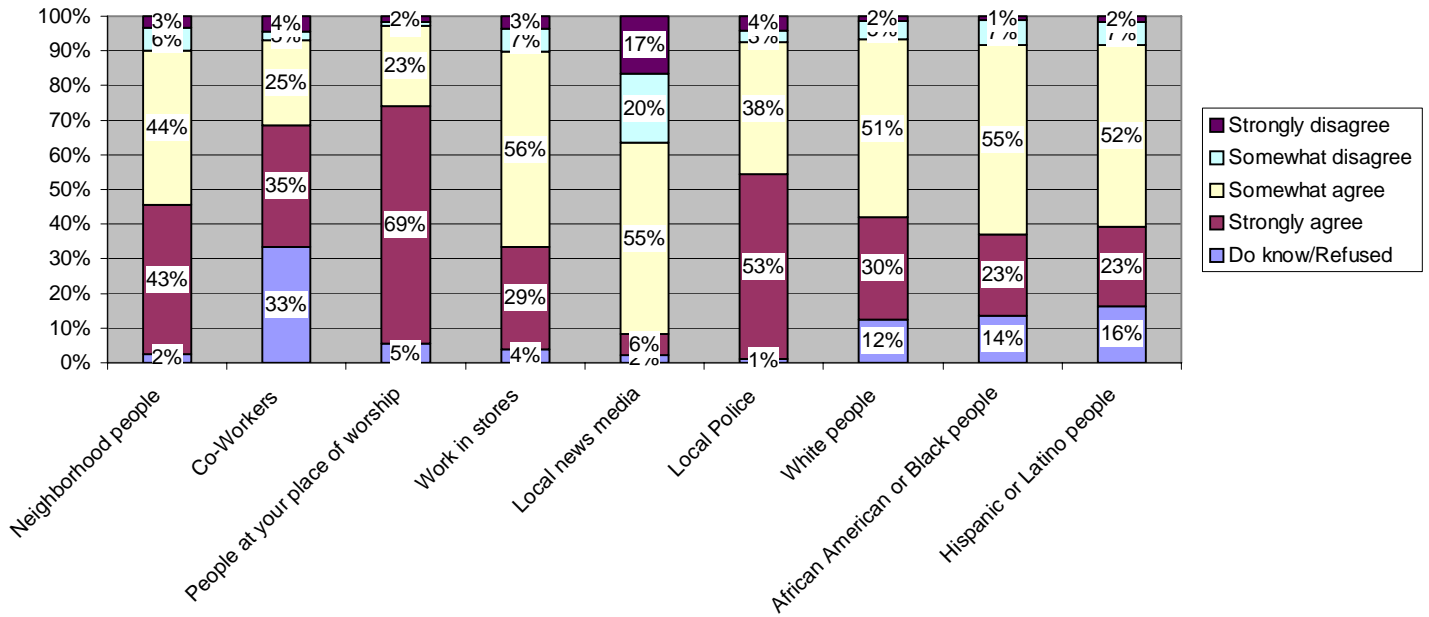
## Social Capital

Question: We would like to know what gives you a sense of community or a feeling of belonging? Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following?



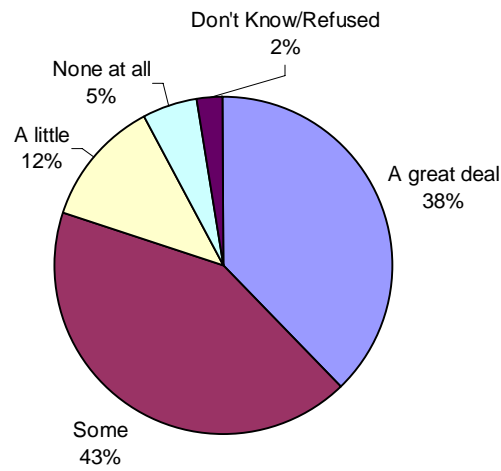
N = 417

**Question:** Next, we would like to ask how much you trust different groups of people.  
 Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following?



N = 417

Question: Overall, how much impact do you think people like you can have in making your community a better place to live?



N = 417

Crosstabulation by Age

	<b>45 to 59</b>	<b>60 to 69</b>	<b>70 to 79</b>	<b>80 or older</b>
<b>A great deal</b>	46%	30%	32%	23%
<b>Some</b>	44%	44%	35%	51%
<b>A little</b>	8%	16%	22%	19%
<b>None at all</b>	2%	5%	8%	4%
<b>Not applicable/No children</b>	0%	0%	0%	0%
<b>Do not know</b>	1%	3%	4%	4%
<b>Refused</b>	0%	2%	0%	0%