

# Philanthropy Report



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## News and Trends

Grand Rapids Community Foundation

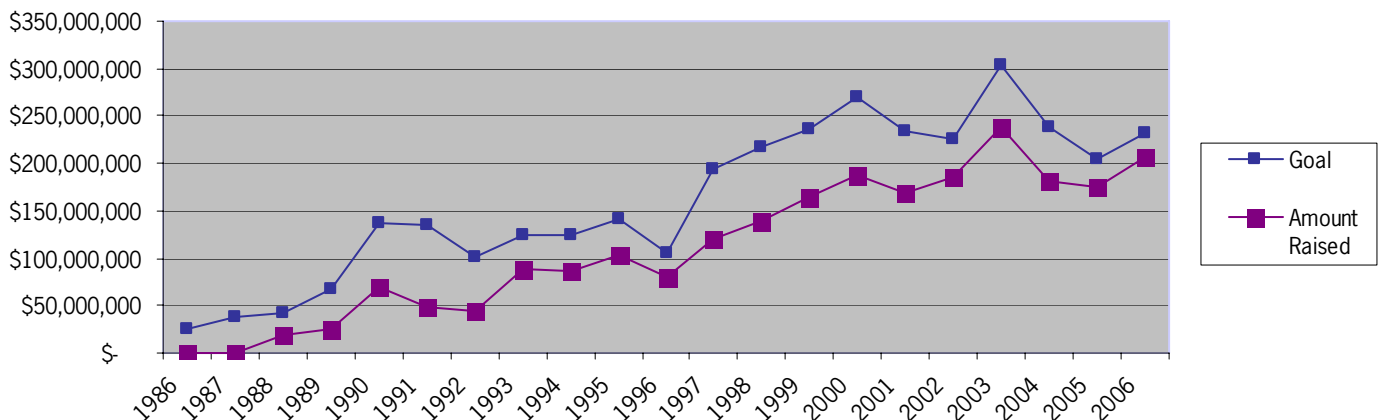
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July 2007

### Community Fundraising Comparison Chart

The following graph is a review of information from our campaign calendars beginning in 1986. Keep in mind that the total are cumulative, since many campaigns are longer than one year.

Year	Goal	Amount Raised	Number of Campaigns
1986	\$ 25,931,185	Not available	36
1987	\$ 38,845,000	Not available	26
1988	\$ 43,198,000	\$ 18,815,742	23
1989	\$ 67,566,000	\$ 25,233,946	25
1990	\$ 136,640,000	\$ 69,135,086	41
1991	\$ 135,497,240	\$ 49,172,632	36
1992	\$ 102,054,483	\$ 43,279,667	28
1993	\$ 123,903,400	\$ 87,876,462	30
1994	\$ 124,218,400	\$ 86,695,097	27
1995	\$ 140,740,000	\$ 104,352,485	26
1996	\$ 106,055,186	\$ 79,203,972	29
1997	\$ 194,382,014	\$ 119,726,368	43
1998	\$ 216,915,000	\$ 139,290,950	43
1999	\$ 235,930,000	\$ 163,929,924	35
2000	\$ 270,069,000	\$ 187,572,740	38
2001	\$ 233,390,344	\$ 168,348,969	37
2002	\$ 225,534,669	\$ 185,532,563	32
2003	\$ 304,572,800	\$ 238,954,056	33
2004	\$ 238,168,000	\$ 181,566,566	31
2005	\$ 205,495,980	\$ 174,184,321	27
2006	\$ 231,861,486	\$ 207,244,348	26



**Annual Fund Drives of at least \$1,000,000**

<b>Organization and Project Description</b>	<b>Goal</b>	<b>Total Raised</b>	<b>Major Grants of \$50,000 or over</b>
<p><b>Potters House, The</b>                      Tuition Assistance—raising funds that enable low-income minority students to attend a Christ-centered school.                      Chairs: Development Department of Potters House                      Contact: Michelle Karel                      Began: 09/1/06 End: 08/31/07</p>	\$2,300,000	\$1,044,689	GRCF Dick & Betsy DeVos Foundation Richard & Helen DeVos Foundation Christian Evangelical Foundation
<b>Total Annual Campaigns</b>	<b>\$2,300,000</b>	<b>\$1,044,689</b>	

**Capital and/or Program Campaigns of at least \$500,000**

<p><b>Alano Club of Kent County</b>                      Capital improvement to facility                      Chair: Mike Julien                      Contact: Lisa Gort                      Began: 05/04 End: On going</p>	\$1,500,000	\$1,400,000	\$75,000 GRCF \$75,000 Frey \$125,000 Steelcase
<p><b>Camp Henry/Westminster Presbyterian Church</b>                      “Building Bridges for Life”                      Comprehensive campaign including new construction, renovation and endowment.                      Honorary Co-chairs: Bill and Bea Idema                      Bill and Inetta Martindill                      Contact: Judy Astle, Director                      Began: 12/00 End: On going</p>	\$6,245,000	\$3,429,431	\$40,000 GRCF \$150,000 Frey \$515,000 Steelcase \$2,088,000 Others (14 individuals and foundations) \$50,000 Ralph Garlick \$60,000 Miller Trust \$75,000 William & Bea Idema
<p><b>Camp Roger</b>                      Replace summer camp cabins; replace utility infrastructure; upgrade traffic infrastructure.                      Chairs: Bob Heetderks, Norm Noordeoos, and Tom Stuit                      Contact: Doug Vanderwell, Executive Director                      Began: 05/02 End: 2010</p>	\$2,400,000	\$1,300,000 Received \$1,700,000 Total pledged	\$35,000 Steelcase \$100,000 Anonymous individual \$50,000 Anonymous Foundation \$225,000 Anonymous individual \$100,000 Doug & Maria DeVos
<p><b>Cherry Street Health Services</b>                      “Building Hope: Providing Health for the Whole Community”                      To expand the Westside Health Center through the purchase and renovation of an adjoining building in order to provide more healthcare needs to the community.                      Chair: Jon Anderson                      Contact: Chris Shea, Executive Director                      Began: 06/04 End: On going</p>	\$3,500,000	\$3,277,917	\$150,000 GRCF \$160,000 Frey \$300,000 Steelcase \$50,000 Dick & Betsy DeVos \$50,000 Sebastian \$100,000 Spectrum Health \$150,000 Wege Foundation \$100,000 Peter Cook Trust
<p><b>Comprenew Environmental</b>                      Academy trains at-risk and disadvantaged students in the technology and environmental fields.                      Chair: Gypsy Meadows, Director                      Contact: Gypsy Meadows                      Began: 11/1/05 End: On going</p>	2007 goal is \$252,000 (campaign changed for 2007)	\$112,800	\$50,000 GRCF

**Capital and/or Program Campaigns of at least \$500,000**

Organization and Project Description	Goal	Total Raised	Major Grants of \$50,000 or over
<p><b>Concerned Citizens Council</b>                      To construct a 54,300 sq. ft. Youth Center, a facility that will be located in the inner-city where all youth will have a safe place for education, leisure time activities and recreation. Physical plans include an art gallery, computer lab, library, teen medical center, recording studio, basketball court, a roller skating rink, class rooms and counseling offices.                      Chairs: Shirley Daniels, Doyle Haynes, Steve Heacock and John Kennedy                      Contact: Don Williams, President                      Began: 06/04 End: On going</p>	\$6,000,000	\$2,290,406	\$200,000 GRCF pledged
<p><b>Fair Housing Center of West Michigan</b>                      The Fair Housing Center proposes to expand its services and programs through the renovation of a downtown building, donated by CHASE (formerly Bank One)                      Chair: Sharon Smith, Board Member                      Contact: Liz Keegan                      Began: 1/06 End: On going</p>	\$1,250,000	\$961,011	\$75,000 GRCF Frey approved \$60,000 Steelcase Dyer Ives Foundation approved
<p><b>Gerontology Network</b>                      The Center on Aging and Longevity, while a capital request in nature, is part of a new service delivery model to provide visibility and accessibility of community services for older adults, their families and care providers.                      Chair: Barbara DeMoor                      Began: 10/03 End: 09/07</p>	\$5,332,280	\$911,250	\$75,000 GRCF \$140,000 Steelcase
<p><b>Grand Rapids Christian Schools</b>                      The Get Healthy funding initiative will retire a significant portion of the Schools' long-term debt and interest expense; build endowment; and improve the health, wellness and fitness facilities at Christian High.                      Chairs: Doug and Chris Bouwer, Doug and Maria DeVos, Greg and Betsy Schierbeek, Cheri and Bob VanderWeide                      Contact: Lon Swartzentruber                      Began: 8/05 End: 6/08</p>	\$25,000,000	\$25,500,000	\$150,000 Steelcase
<p><b>Grand Rapids Community College Foundation</b>                      The Open Door Campaign is an advancement campaign to increase funding for scholarships, faculty staff development, technology/facility enhancements, and new program development.                      Chairs: Dave Custer and Win Irwin                      Contact: Andy Bowne, Executive Director of College Advancement                      Began: 10/05 End: 9/07</p>	\$10,000,000	\$11,500,000	

**Capital and/or Program Campaigns of at least \$500,000**

Organization and Project Description	Goal	Total Raised	Major Grants of \$50,000 and over
<p><b>Grand Rapids Rowing Association</b> Boathouse/Recreation Center—Riverside Park Chair: Beverly Wall Contact: Beverly Wall Began: 11/98 End: On going</p>	<p>\$250,000 (campaign changed for 2007)</p>	<p>\$85,000</p>	<p>\$50,000 Fred Keller</p>
<p><b>Michigan State University Extension-West Central Region</b> United Growth for Kent County: Addressing urban sprawl through the capacity building of rural and urban citizens. Chair: David Guikema Contact: Kendra Wills Began: 12/98 End: On going</p>	<p>\$2,400,000 Over 5 years (including MSU and in-kind sources)</p>	<p>\$977,365 (grants)</p>	<p>\$75,000 GRCF (over 3 years 1999-2002) \$377,800 Frey (over 3 years 1999-2002) \$105,000 Steelcase (3 year proposal awarded 2001-04) \$250,000 W.K. Kellogg (over 3 years 2005-08)</p>
<p><b>NCCS Camp Newaygo</b> Lang Lodge—renovation and winterization of the main meeting lodge for year round use and to build Camp Newaygo's capacity to accommodate more girls and boys in its programs. Also to expand its girls only summer resident camp. Chairs: Ellen Chamberlin, Julie (Dooge) Waite, Sue Dow Contact: Jane Vitek Began: 06/06 End: 12/07</p>	<p>\$1,565,806</p>	<p>\$347,000</p>	<p>\$100,000 Wege Foundation</p>
<p><b>Saint Mary's Doran Foundation</b> Hauenstein Center at Saint Mary's Health Care Contact: Michelle Rabideau End: Spring 2007</p>	<p>\$15,000,000</p>	<p>\$12,269,504</p>	
<p><b>Second Harvest Gleaners Food Bank of West Michigan, Inc.</b> "Moving to End Hunger!" to build the food bank warehouse. Chair: John Arnold Contact: John Arnold, Executive Director Began: 05/00 End: On going</p>	<p>\$3,400,000</p>	<p>\$3,055,000</p>	<p>\$200,000 GRCF \$170,000 Frey \$350,000 Steelcase \$120,000 Sebastian Foundation \$75,000 Slemmons Foundation</p>
<p><b>Steepletown Neighborhood Services</b> "Neighbor Helping Neighbor" To address life safety, code issues, and other capital improvements to the Steepletown Center in order to enhance current facilitation of programming and expand opportunities for neighbors of the West Side. Chairs: Rev. Dick Host and Mercedes Toohey Contact: Dick Bulkowski, Executive Director Began: 06/01 End: December 2006; The board plans to kick off Phase Two in 2007.</p>	<p>\$1,300,000</p>	<p>Phase I - completed at \$540,000  Phase II - goal is \$283,900</p>	<p>\$100,000 GRCF \$67,500 Frey \$100,000 Steelcase</p>

**Capital and/or Program Campaigns of at least \$500,000**

Organization and Project Description	Goal	Total Raised	Major Grants of \$50,000 and over
<p><b>United Church Outreach Ministry (UCOM)</b>                      Capital campaign to purchase and renovate a 20,000 square foot building at 1311 Chicago Drive SW as a center of activity for our 10 community programs and ACCESS Key Resource Center for Wyoming, Grandville and Southwest Grand Rapids                      Honorary Chairs: Betsy Dole and Mary Angelo                      Contact: Dr. Bruce Roller                      Began: 04/06 End: 3/31/09</p>	\$500,000	\$375,000	\$50,000 Steelcase \$100,000 Peter Cook \$50,000 Sebastian Foundation \$50,000 Betz Industries
<b>Total Capital and/or Program Campaigns</b>	<b>\$85,895,086</b>	<b>\$68,615,584</b>	\$1,040,000 GRCF \$1,000,300 Frey \$1,930,000 Steelcase <hr/> \$3,993,000 Other \$7,963,300 Total

**Time Limited Endowment Campaigns of at Least \$200,000**

<p><b>Concerned Citizens Council</b>                      To construct a 54,300 sq. ft. Youth Center, a facility that will be located in the inner-city where all youth will have a safe place for education, leisure time activities and recreation. Physical plans include an art gallery, computer lab, library, teen medical center, recording studio, basketball court, a roller skating rink, class rooms and counseling offices.                      Chairs: Shirley Daniels, Doyle Haynes, Steve Heacock and John Kennedy                      Contact: Don Williams, President                      Began: 06/04 End: On going</p>	\$1,500,000	\$0	
<b>Total Time Limited Endowment Campaigns</b>	<b>\$1,500,000</b>	<b>\$0</b>	

**Completed Campaigns**

Organization and Project Description	Goal	Total Raised	Major Grants of \$50,000 and over
<p><b>Grand Rapids Art Museum</b>                      Capital campaign for construction of a new art museum at 101 Monroe Center                      Managing Chair: Kate Pew Wolters                      Chairs: Samuel Cummings, Hank Meijer, Pamela DeVos                      Contact: Kathy Kane-Lane, Development Director                      Began: 02/03                      End: Groundbreaking—summer 2004                      Tree lighting ceremony—12/01/06                      Public Campaign ends—6/30/06                      Quiet Campaign ends—12/06</p>	<p>\$75,000,000</p>	<p>\$73,333,470</p>	<p>\$850,000 GRCF                      \$1,000,000 Frey                      \$2,000,000 Steelcase                      Campaign has received numerous grants -                      18—\$1 million and above                      3—\$500,000—\$999,999                      14—\$250,000—\$499,999                      24—\$100,000—\$249,99                      9—\$50,000—\$99,999</p>
<p><b>Grand Valley State University</b>                      Construction of a 50,000 square foot facility designed for the highly specialized and technical fields of electrical and computer engineering. It will feature advanced-technology laboratories and classrooms, technology-enhanced group study spaces, computer-aided teaching studios, faculty offices, and research and development space. The facility will accommodate increased student and employer demand and new program initiatives.                      Chairs: Seymour Padnos and John C. Kennedy II                      Contact: Karen Loth                      Began: 05/05 End: Spring 2007</p>	<p>\$5,000,000</p>	<p>\$5,165,807</p>	<p>\$500,000 Steelcase</p>
<p><b>Inner City Christian Federation (ICCF)</b>                      To acquire and restore the D.A. Blodgett building located at 920 Cherry St SE to its original historic appearance and use it to expand and enhance the programs and services ICCF provides to local families.                      Chairs: Jim and Marie Preston and Mike and Gayle VanGessel                      Contact: Daryl Vogel                      Began: 5/4/05 End: 5/31/07</p>	<p>\$8,000,000</p>	<p>\$9,646,582</p>	<p>\$150,000 GRCF                      \$225,000 Frey                      \$500,000 Steelcase                      \$1,000,000 Richard and Helen DeVos Foundation                      \$500,000 Dick and Betsy DeVos Foundation                      \$500,000 Kresge Foundation                      \$400,000 Doug and Maria DeVos Foundation                      \$285,000 Anonymous</p>
<p><b>West Michigan Trails and Greenways Coalition</b>                      Build 140 miles of new, regional, non-motorized trail ways across a 10 county region in West and Mid Michigan.                      Honorary Chairs: Mike Julien and Charlie Royce                      Contact: Peter DeBoer                      Began: 02/06 End: 9/07</p>	<p>\$6,000,000</p>	<p>\$6,500,000</p>	<p>\$150,000 GRCF                      \$600,000 Frey                      \$600,000 Steelcase                      \$60,000 Wege Foundation                      \$3,000,000 Meijer Foundation                      \$210,000 Berry Junction Trail Committee                      \$289,000 Jamestown Township                      \$195,000 Zeeland Township</p>

**Completed Campaigns**

Organization and Project Description	Goal	Total Raised	Major Grants of \$50,000 and over
<b>Total Completed Campaigns</b>	<b>\$94,000,000</b>	<b>\$94,228,122</b>	<b>\$1,150,000 GRCF</b> <b>\$1,825,000 Frey</b> <b>\$3,600,000 Steelcase</b> <b>\$6,439,000 Other</b> <hr/> <b>\$13,014,000 Total</b>
<b>Total Campaigns</b>	<b>\$183,695,086</b>	<b>\$163,888,395</b>	<b>\$2,190,000 GRCF</b> <b>\$2,825,300 Frey</b> <b>\$5,530,000 Steelcase</b> <b>\$10,576,900 Other</b> <hr/> <b>\$21,122,200 Total</b> Plus 18—\$1 million and above 3—\$500,000—\$999,999 12—\$250,000—\$499,999 24—\$100,000—\$249,999 9—\$50,000—\$99,999

- ◆ Major grants: GRCF = Grand Rapids Community Foundation; Frey = Frey Foundation; Steelcase = Steelcase Foundation and does not include furniture or other corporation contributions
- ◆ Generally, foundations do not fund endowments or annual fundraising campaigns.
- ◆ In cases no foundation is listed as funding a particular project, please note that the proposal may not have been reviewed yet by the various foundation boards. It does not necessarily mean that a proposal has been rejected.
- ◆ If no grant amount is shown, it does not necessarily mean that the particular funder did not or would not fund it. It may be that the particular foundation was not approached.